



Change Baby's food to ALMATA —and watch the difference

Is baby fretful? Does he keep you awake at night crying and kicking? Then put him on Almata, the *complete diet*, which is *the next best thing to healthy human milk*.

Baby's digestive troubles rapidly disappear when Almata is given to him. This food is not a dried milk, which often forms hard curds in the stomach, but a blend of *natural foods* in which the proportions of the various food elements—fats, pro-

teins, etc., are present in the same proportions as in mother's milk. All the vitamins are also present in active form, so that easy assimilation and normal growth are assured.

Bottle-fed babies always mean more work for the nurse, but Almata-fed babies are the least trouble to look after. They are happy and contented; they sleep well, and they gain weight steadily, week by week.

Sold by all Chemists. Price 4/- per tin; small size, 2/1.

A generous sample of Almata will be gladly sent post free to nurses who care to apply for a trial supply. Write to Keen, Robinson & Co., Ltd., Carrow Works, Norwich (Incorporated with J. & J. Colman, Ltd.)

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